

Called: *In Plain Sight*

# Public Art Documentary Debuts

Stone fountains and public art in Santa Barbara have been memorialized in a new documentary focusing on the history and value of public art. The documentary, called *In Plain Sight* will have its public premiere on Sunday, July 22nd at 8pm on City TV, Channel 18.



**Ginny Brush,**  
Executive  
Director of the  
County Arts  
Commission

“Most people do not know or have an understanding of Santa Barbara’s rich tradition of public art,” commented Ginny Brush, Executive Director of the County Arts Commission, at a private screening of the film held at the Santa Barbara Museum of Art for sponsors and those involved in the project.

Public art, whether it’s tucked into a hidden paseo or on the bustling sidewalks of State Street, or written on the walls is woven into the tapestry of spaces that help to define Santa Barbara as a city.

“This documentary is an important step in the development of public art in Santa Barbara... which is a tradition that always needs more light shed upon it and publicity given to it,” commented David Jacoby, a major donor and a board member of Santa Barbara Beautiful, which also sponsored the documentary.



*Chromatic Gate* by **Herbert Bayer**

The hour-



**Christy Zwiche** and  
**Tony Ruggieri**

long documentary follows the history of public art in Santa Barbara, from ancient Chumash cave paintings to modern installations like Herbert Bayer’s *Chromatic Gate*. The DVD also explores a wide variety of murals, sculptures, and fountains throughout the city, while illuminating the often challenging process of getting new pieces approved and installed.

Many local artists are introduced who have contributed to Santa Barbara’s artistic heritage over the years, and viewers will gain insight on their personal methods of creating art for the community.

Viewers will also learn about the diverse cultural history that has made Latino Art an

important presence in Santa Barbara, and what the future holds for the next generation of public art in Santa Barbara. *In Plain*



**Edward Cella** and **Barry Berkus**



*Spirit of the Ocean* by **Ettore Cadorin** at the County Courthouse

*Sight* offers a multi-faceted perspective on the value and meaning of permanent and temporary public art as it often sparks controversy or presents challenges to the viewer, yet adds to the quality of life immeasurably.

For more information and to view the trailer, visit [www.citytv18.com/publicart.htm](http://www.citytv18.com/publicart.htm)

The project was made possible through the generous support of David and Janine Jacoby through the Jacoby Family Trust and Santa Barbara Beautiful. Additional funding was provided through the City Redevelopment Agency. The project would not have been possible without the support of the Arts Advisory Committee for the City of Santa Barbara and the Visual Art in Public Places (VAPP) Committee in partnership with the County Arts Commission. The documentary was produced by Tony Ruggieri and Christy Zwiche, City TV.



**Michela Ryerson, Lia Ryerson, Penny Haberman, David Jacoby, Jordana Ryerson,** and **Naomi Ryerson** attended the special screening and reception for the DVD.